

Tool 1.9

A simple process for setting goals and objectives

Strategic goals

Tactical goals

Operational goals

Setting objectives

Like goals, you will need to clarify the priorities of your various objectives. One way to assist with determining the priorities across objectives is to do a quick analysis of the consequences if the objective is not achieved.

You can write your objectives, as they relate to each goal, here:

Goal 1 - Objective 1

Goal 1 - Objective 2

Goal 1 - Objective 3

Goal 2 - Objective 1

Goal 2 - Objective 2

Goal 2 - Objective 3

Goal 3 - Objective 1

Goal 3 - Objective 2

Goal 3 - Objective 3
